

The presentation is for “product team”; the supporting words/ phrases are “customer’s behaviour, the customers happier, number of buyers, our marketplace and little salary increase!”.

3. Read the text and decide who the presentation is for. Find details that support your opinion in the text. For now, ignore the gaps.

- A. company customers
- B. product team

Hello everyone! Today I’m going to _____ you about our marketplace app’s new voice search feature. Let’s _____ with the most important thing: how it works. Instead of typing, you just say what you’re looking for – as easy as that.

Let me _____ you an example of the voice search. I say: ‘Find running shoes in my size.’ As you can _____ on the screen, it shows you hundreds of running shoes to choose from!

Now I’d like to _____ to some numbers. Typing and then filtering the search results can usually take you about a minute. In contrast, with the voice search, it’s no more than five seconds.

Let's _____ on to how this can affect our customers' behaviour. This quarter, we expect that the number of people who buy something from us will grow by five to ten per cent. That might mean a little salary increase, ha ha.

I'll _____ up by saying that this feature is about simplicity. It will make the searches faster, the customers happier, and the number of buyers greater.

Do you have any questions?

4. Read the text in ex. 3 again and complete the gaps with the verbs in the boxes.

move

see

show

start

sum

tell

turn

- 1st gap: tell about
- 2nd gap: start with
- 3rd gap: show
- 4th gap: see
- 5th gap: turn to
- 6th gap: move on
- 7th gap: sum up