Let's set your goals

Often Entrepreneurs spend too much time asking the question, "What's the next big thing". Unfortunately, they rarely ask the correct question which is "What do I want out of my next venture?" Use this worksheet to set your goals and expectations. Once you know what you want, you'll know what to shoot for. Knowing what you need is half the battle. How big do you want your next business to be? Example answers: As big as possible | 100+ employees | ~50 employees | Small crew of <10 | Myself + 2-3 people | Just me Your answer: How long are you willing to work on this next business? Example answers: Forever | As long as it takes | 10 years+ | 5-7 years | 2-4 years | 1-2 years | < 1 year Your answer: How much money will the business need to make, to be satisfied? Example answers: Nothing | 1k a month | 3k a month | Minimum 5k a month | 5 – 10k a month | I want to make millions Your answer:

How many hours per week are you willing to work on this business?

Example answers:

As needed 5 hours 10-15 hours 25 hours 40 hours +60 hours
our answer:
How long could you wait for this business to become profitable?
Example answers:
Forever As long as it takes 1 month 2-3 months 3-6 months 1 year 2 years
our answer:
How long are you willing to work on this next business?
Example answers:
Forever As long as it takes 10 years+ 5-7 years 2-4 years 1-2 years < 1 year
our answer: