

## Strategy #20: Sloppy duct tape

### Covered in this section:

#### How to spot annoying problems

- This strategy focuses on finding what problems people have by looking at the solutions or workarounds they came up with to get something done
- These people failed to find a good solution to their problem, so they resorted to ridiculous fixes
- Example:
  - Problem - Someone couldn't stop their cat from getting into the Christmas tree
  - Solution - They hung up the tree upside down from the ceiling
- If someone goes out of their way to fix something, it's probably a very annoying problem
- Notice these kinds of weird fixes throughout your day and give it a shot to create a better solution for them