### **Data Science**

### **Course Introduction**

Prof. Gheith Abandah أ.د. غيث علي عبندة

### **Outline**

- Course Information
- Video: What REALLY is Data Science?
- Data Science Skills
- Textbooks
- References
- Course Outline
- Policies

### **Course Information**

• Instructor: Prof. Gheith Abandah

• Email: abandah@ju.edu.jo

Home page: <a href="http://www.abandah.com/gheith">http://www.abandah.com/gheith</a>

• **Duration**: 140 hours

Weekly Meetings (7 hours)

- Mondays 6:00 - 9:00 pm

- Wednesdays 6:00 - 9:00 pm

- Thursdays 5:30 - 6:30 pm

### What is Data Science?

YouTube Video from Joma Tech

What REALLY is Data Science? Told by a Data Scientist

https://youtu.be/xC-c7E5PK0Y

# **Data Science Hierarchy of Needs**

THE DATA SCIENCE
HIERARCHY OF NEEDS

LEARN/OPTIMIZE

AGGREGATE/LABEL

EXPLORE/TRANSFORM

MOVE/STORE

COLLECT

AI, DEEP LEARNING

A/B TESTING,
EXPERIMENTATION,
SIMPLE ML ALGORITHMS

ANALYTICS, METRICS, SEGMENTS, AGGREGATES, FEATURES, TRAINING DATA

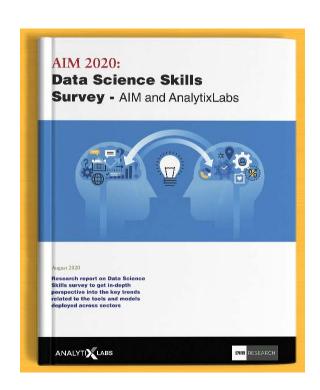
CLEANING, ANOMALY DETECTION, PREP

RELIABLE DATA FLOW, INFRASTRUCTURE, PIPELINES, ETL, STRUCTURED AND UNSTRUCTURED DATA STORAGE

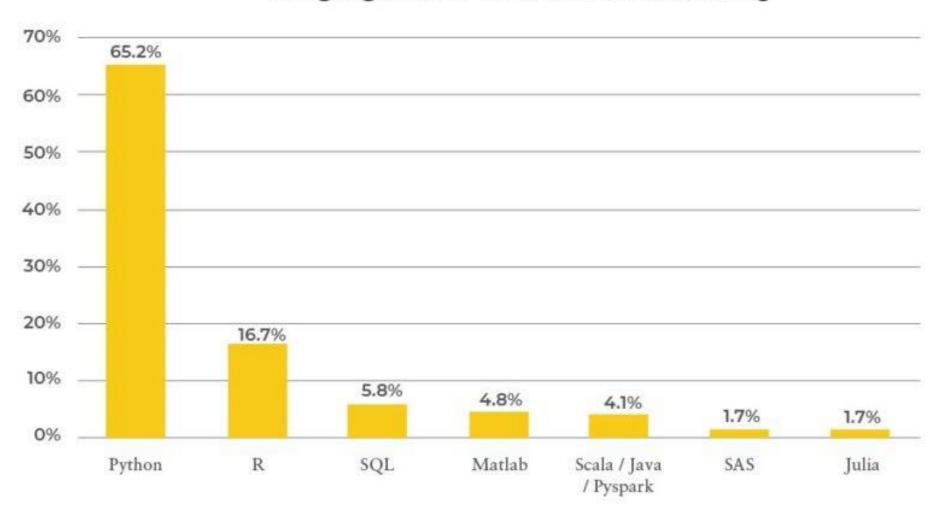
INSTRUMENTATION, LOGGING, SENSORS, EXTERNAL DATA, USER GENERATED CONTENT

### **Data Science Skills**

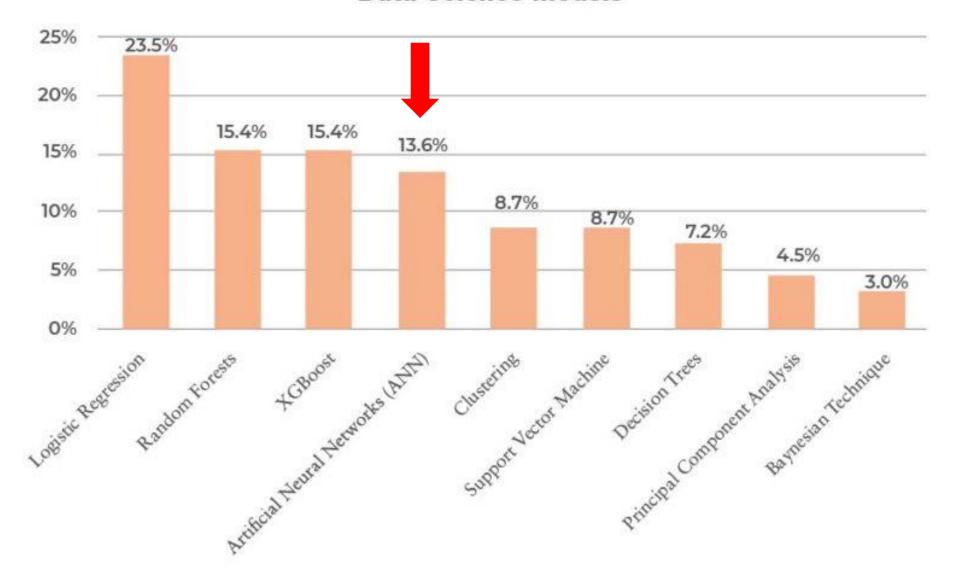
- Data Science Skills Study 2020
- https://analyticsindiamag.com/aim-2020-datascience-skills-survey-aim-and-analytix-labs/
- By AIM and AnalytixLabs
- Released on 17/8/2020



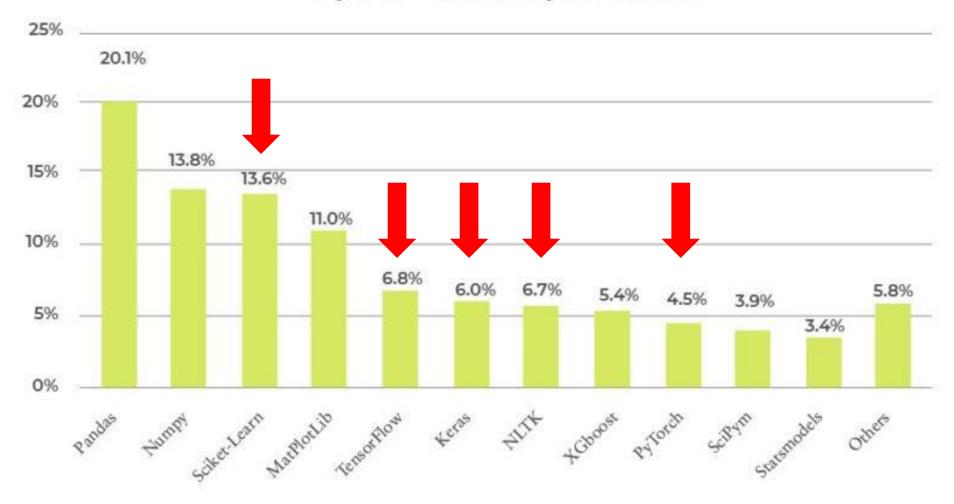
#### **Languages Used for Statistical Modelling**



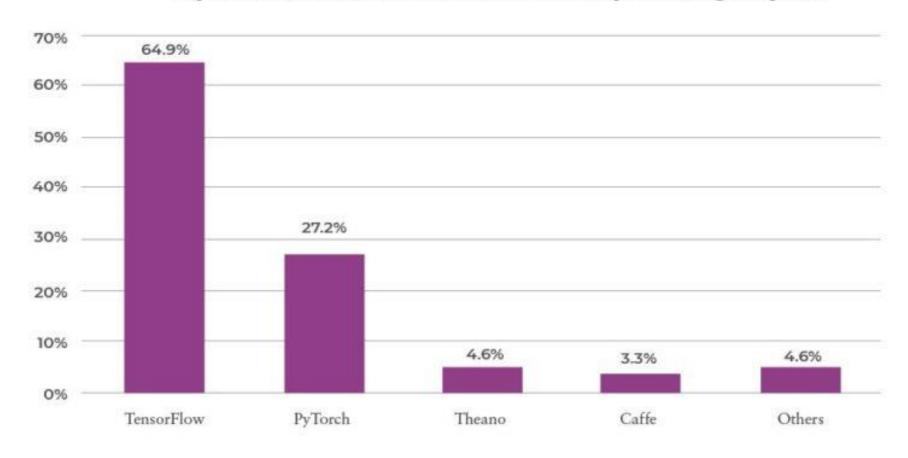
#### **Data Science Models**



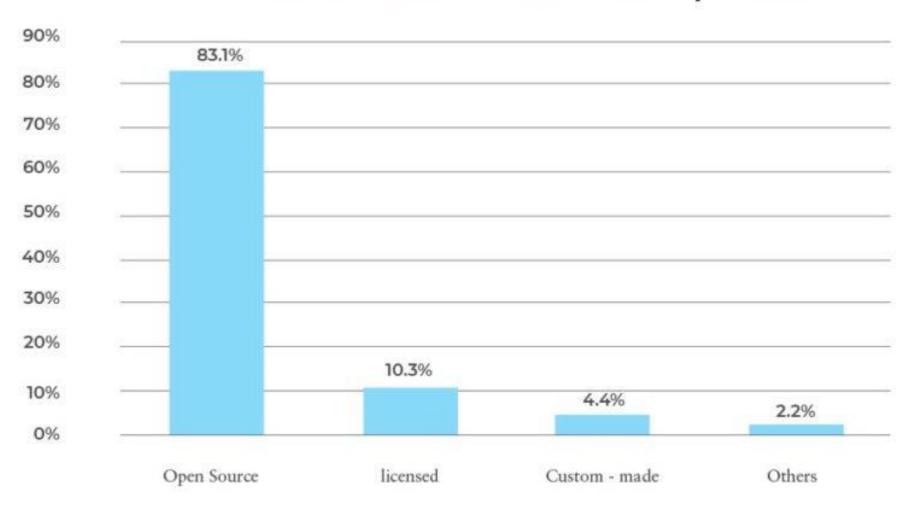
#### **Python General Purpose Libraries**



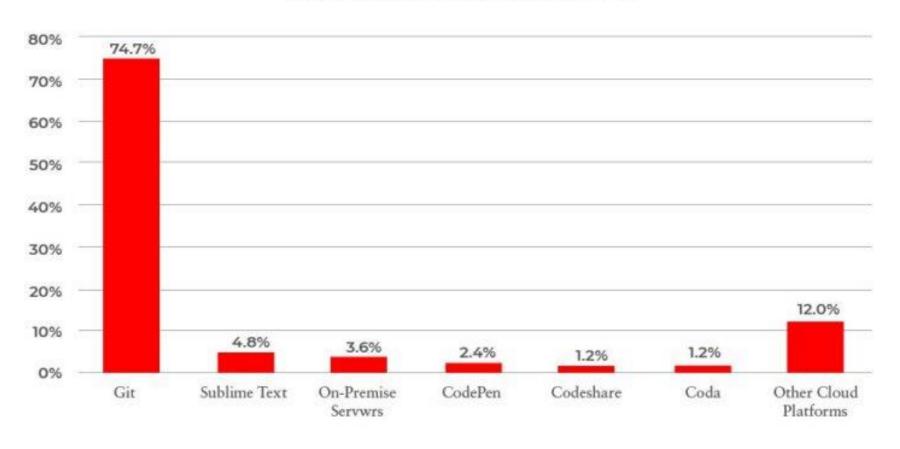
#### Python Frameworks Utilized for AI / Deep Learning Projects



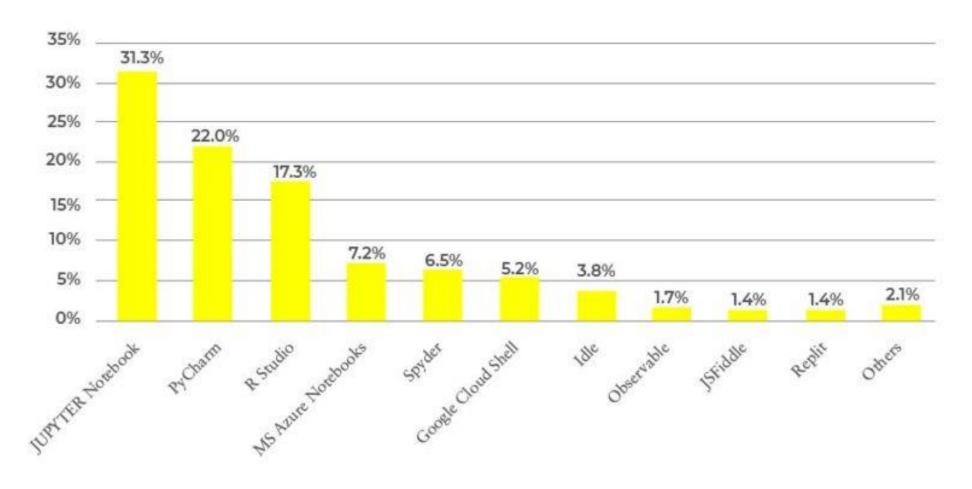
#### Preferred Platforms & Tools to Develop Al Models



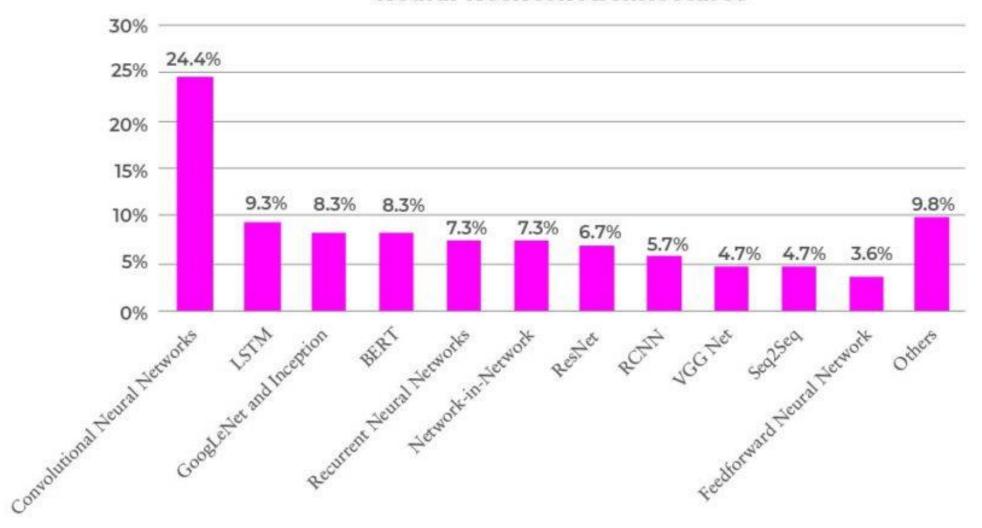
#### **Platforms Used for Sharing Code**



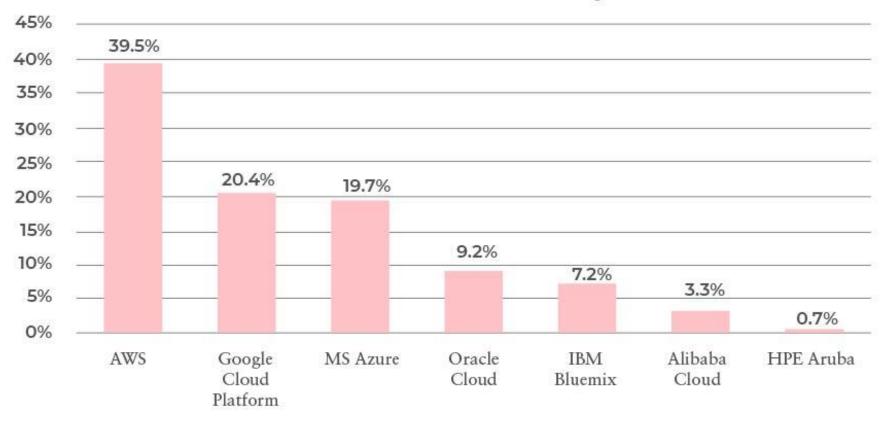
#### Integrated Development Environment (IDE) to Streamline Processes



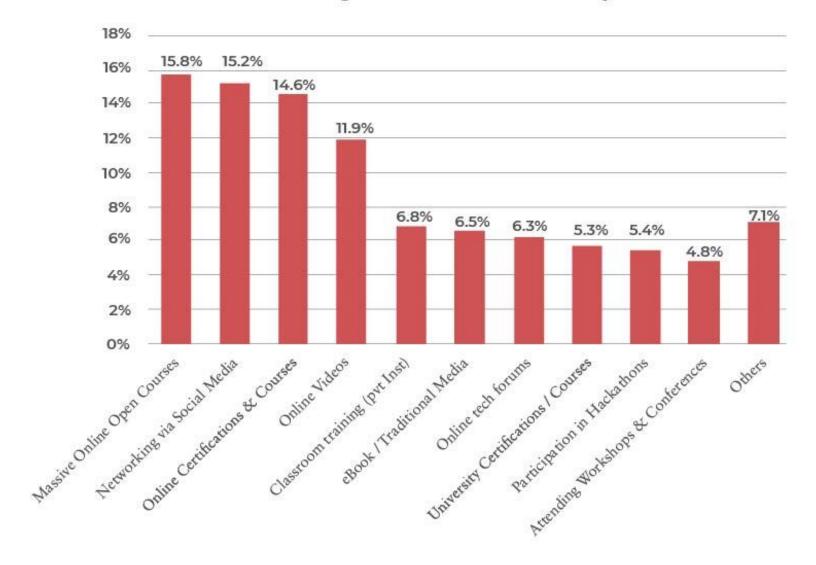
#### **Neural Network Architectures**



#### Cloud Service Platforms to Develop AI / ML Models

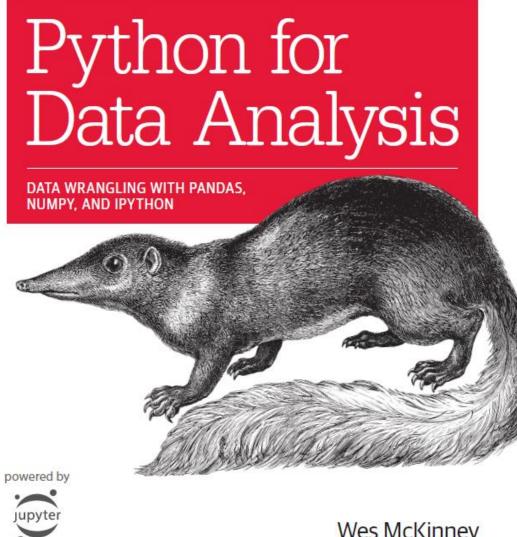


#### Learning Resources Utilized to Upskill



### **Textbooks**

- 1. Wes McKinney, Python for Data Analysis: Data Wrangling with Pandas, NumPy, and Ipython, O'Reilly Media, 2nd Edition, 2018.
- 2. Aurélien Géron, Hands-On Machine Learning with Scikit-Learn, Keras and TensorFlow: Concepts: Tools, and Techniques to Build Intelligent Systems, 2nd Edition, O'Reilly Media, Oct 2019.
- 3. Arshdeep Bahga and Vijay Madisetti, Big Data Analytics: A Hands-On Approach, 2019.



#### O'REILLY®

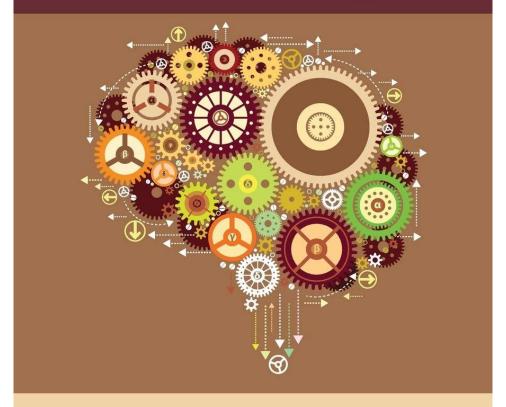
Shot Edition

# Hands-on Machine Learning with Scikit-Learn, Keras & TensorFlow

Concepts, Tools, and Techniques to Build Intelligent Systems powered by Early Release RAW & UNEDITED Aurélien Géron

# Big Data Science & Analytics

A Hands-On Approach



Arshdeep Bahga • Vijay Madisetti

### References

- 1. Jake VanderPlas, A Whirlwind Tour of Python, O'Reilly Media, 2016.
- 2. Joel Gurs, Data Science from Scratch, O'Reilly Media, 2015.
- 3. Prateek Joshi, Artificial Intelligence with Python, Packt Publishing, 2017.
- 4. François Chollet, Deep Learning with Python, Manning Pub. 2018.

1.	Course Introduction	1
2.	Python Programming Language	11
3.	Data Analysis	38
4.	Machine Learning and Deep Learning	43
5.	Big Data Analytics	24
6.	Final Project Presentations and Evaluation	3
7.	Discussion and Applications (1 hr per week)	20

No	Topic	Hours	Total
1	Course Introduction		1
2	Python Programming Language		11
2.1	Introduction to Python, Anaconda and PyCharm	2	
2.2	Python Basics, IPython and Jupyter Notebooks	3	
2.3	Built-in Data Structures, Functions and Files	3	
2.4	Object Oriented Programming in Python	2	
2.5	Exercises	1	

No	Topic	Hours	Total
3	Data Analysis		38
3.1	NumPy Basics: Arrays and Vectorized Computation	6	
3.2	Pandas Data Structures, Essential Functionality & Descriptive Statistics	6	
3.3	Data Loading, Storage and File Formats	5	
3.4	Data Cleaning and Preparation	6	
3.5	Data Wrangling: Join, Combine and Reshape	3	
3.6	Plotting and Visualization With Matplotlib and Seaborn	6	
3.7	Data Aggregation and Group Operations	3	
3.8	Time Series	3	

No	Topic	Hours	Total
4	Machine Learning and Deep Learning		43
4.1	Introduction Machine Learning and Deep Learning	2	
4.2	End-to-End Machine Learning Project	6	
4.3	Classification: Basics, Evaluation Metrics and Advanced Topics	3	
4.4	Course Project Guidelines	1	
4.5	Training Models and Regression	3	
4.6	Classical Techniques	3	
4.7	Unsupervised Learning and Clustering	3	

No	Topic	Hours	Total
4.8	Neural Networks	2	
4.9	Artificial Neural Networks With Keras	5	
4.10	Deep Neural Networks	3	
4.11	Deep Computer Vision Using Convolutional Neural Networks	4	
4.12	Recurrent Neural Networks	2	
4.13	LSTM Sequence to Sequence Translation	2	
4.14	Reinforcement Learning	3	
4.15	Recommender Systems	1	

No	Topic	Hours	Total
5	Big Data Analytics		24
5.1	Introduction to Big Data	3	
5.2	Big Data Stack Setup and Examples	3	
5.3	Big Data Architectures and Patterns	3	
5.4	MapReduce Patterns	3	
5.5	NoSQL Databases	3	
5.6	Data Acquisition	3	
5.7	Big Data Storage	1	
5.8	Batch Data Analysis	2	
5.9	Real-Time Analysis	2	
5.10	Interactive Querying	1	

No	Topic	Hours	Total
6	Final Project Presentations and Evaluation		3
7	Discussion and Applications (1 hour per week)		20
	Total		140

### **Policies**

- Pass-fail program
- Attendance is required
- Prepare before class
- Solve assignments
- Experiment and try things
- Open-book exams