**Weekly Challenge: "The Identity of Design"**

**Task:**

* Written Response (100-150 words):
* Pick a famous design (logo, product, or building) that you think represents identity.
* Explain how it reflects identity (cultural, personal, or national).
* Use at least two academic transition words (e.g., however, therefore, in contrast).
* Speaking Task (1-2 minutes):
* Focus on pronunciation, fluency, and clarity.

**Example Prompt:**

**"Nike's logo, the swoosh, represents more than just a sportswear brand. It symbolizes movement, ambition, and motivation. The design is simple yet powerful, making it universally recognizable. Moreover, it reflects the identity of athletes and active individuals who strive for success."**