

The image features two thick black L-shaped brackets. One is positioned on the left side, with its top horizontal bar extending to the right and its vertical bar extending downwards. The other is on the right side, with its top horizontal bar extending to the left and its vertical bar extending downwards. These brackets frame the central text.

Good Morning  
Everyone

# Let's listen to CD 1.22

## page 23

Team leader : a) \_\_\_\_\_  
Position in Company:  
b) \_\_\_\_\_

Me

Sharon  
c) \_\_\_\_\_  
Position in company  
d) \_\_\_\_\_

Janet: e) \_\_\_\_\_  
Job f) \_\_\_\_\_

Robin : g) \_\_\_\_\_  
Job :  
h) \_\_\_\_\_

- I'll be based at i) \_\_\_\_\_
- My main responsibility will be j) \_\_\_\_\_.
- First project meeting scheduled for k) \_\_\_\_\_.
- First round of negotiations begin on l) \_\_\_\_\_.

# Answers

- a. Daniel Cash
- b. V.P for corporate finance
- c. Sharon Hall
- d. Corporate loan department
- e. Janet White
- f. Top mergers acquisition specialist
- g. Robin Sellers
- h. interpreter
- i. Empire house, Tokyo
- j. To lead the negotiations with bank
- k. Tomorrow at 2 pm.
- l. Scheduled on the 13<sup>th</sup>

# Meetings 😊

- What are most of the topics that you have during a meeting?
- Who do you usually meet with?
- How often do you have to attend a meeting?
- If you don't understand something... what do you do?

Turn to page 20 let's use these phrasal verbs  
in the correct space

( catch + slow – follow + run –'m + go – missed + say – see+ be – understand +explain)

Sorry, I

\_\_\_\_\_ that. Could you \_\_\_\_\_ it again?

Didn't \_\_\_\_\_ that. Could you \_\_\_\_\_ down a bit?

Don't \_\_\_\_\_. Could you \_\_\_\_\_ what you mean?

\_\_\_\_\_ not with you. Could you \_\_\_\_\_ over that  
again?

Don't \_\_\_\_\_ you. Could you \_\_\_\_\_ through that again?

Don't quite \_\_\_\_\_ what you mean. Could you \_\_\_\_\_ a bit  
more specific?

# Answers

- A. missed + say
- B. catch + slow
- C. understand + explain
- D. 'm + go
- E. follow + run
- F. see+ be

On page 20-21 : complete the following conversation  
(how long – how much – what- when- where- who)

a.

A The problem is money.

B. Sorry, \_\_\_\_\_ did you say?

A. The problem is money

B. Oh as usual

b.

A. We have to reach a decision by next week.

B. Sorry, \_\_\_\_\_ did you say?

A. Next week.

B. Oh, I see

c.

A. An upgrade will cost \$30,000.

B. Sorry, \_\_\_\_\_ did you say?

A. Three thousand dollars, at least

B. Oh as much as that?

d.

A. Ildiko Dudas spoke to me about it yesterday.

B. Sorry, \_\_\_\_\_ did you say?

A. Ildiko Dudas- from the Budapest office.

B. Oh, yes of course.

e.

A. The company is based in Taipei.

B. Sorry, \_\_\_\_\_ did you say?

A. In Taipei.

B. Oh, really?

f.

A. The whole project might take 18 months.

B. Sorry, \_\_\_\_\_ did you say?

A. Eighteen months

B. Oh, as long as that?



# Let's listen to CD 1.21

page 22

First tick the correct sentences  
second correct the false statements

- The meeting is being held to discuss last month's sales figures.
- Overall, sales are up by 2.6%.
- The best results are in Denmark and Norway.
- 30,000 units have been sold in Scandinavia.
- Last month was June.
- John Munroe is head of Northern Europe.
- Munroe is in Scotland at the moment.

# Answers

## First part

- The meeting is being held to discuss last month's sales figures.
- The best results are in Denmark and Norway.
- 30,000 units have been sold in Scandinavia.

## Second part

- Overall, sales are up by 2.6%. (6.2)
- Last month was June. (July)
- John Munroe is head of Northern Europe.(Jim)
- Munroe is in Scotland at the moment. ( going to play golf)

Let's see how good your business general knowledge is?  
Turn to page 23

- a. Royal Dutch Shell
- b. The iPhone
- c. Toyota Corolla
- d. KLM
- e. Google
- f. Louis Vuitton
- g. The Banca Monte dei Paschi di Siena
- h. The light bulb
- i. Ireland
- j. Sweden
- k. Qatar
- l. Over 1,400 years

# Social Media

The history of the Internet is short. Back in the summer of 2003, a group of employees of California company set up a subsidiary called Myspace. It was an early example of something we now call social media.

Half a year later, the Myspace website was launched. It gained its first million users in a month; a number which increased five fold before the end of the last year. Less than two years after that first idea, Myspace and its parent company were bought by News Corp for a staggering \$580 million, with Myspace alone valued at \$327 million.

In the middle of 2006, Myspace was still setting records; it was the most visited website, with 100 million users worldwide. A month later- on the other side of the country – another website, Facebook, was changing its access policy. When Mark Zuckerberg launched it in early 2004, he opened the website to Harvard University students only. Now, anyone could have an account.

It was quickly clear that Facebook was a serious competitor to Myspace. In the less than two years, Facebook overtook Myspace with 115 million monthly visitors and, as its managers argued about strategy, Myspace went into decline. Two years later, the number of visitors to Facebook was higher than the previous world leader, Google.

In May 2012, Facebook raised \$16 billion by selling shares on the New York stock market. Three months later, Myspace was sold for only \$35 million. Today, Facebook has over a billion users and most of them have never heard of Myspace.

# Choose the correct answers.

## Myspace

- It was set up by a larger company.
- It grew very rapidly
- It was founded by a team.
- It was founded on the east coast of the USA.
- It started as a website for students.
- It became the most popular website in the world.
- It gained over 100 million users in two and half years.
- It gained over million users in less than two years.
- Its market value fell.
- It became a public company.

## Facebook

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